

LAKELAND LIBRARY COOPERATIVE

Board Meeting

Spring Lake District Library

November 10, 2011

Official

MINUTES

Board Present: Shirley Bruursema, Tara Conaway, Stephen Dix, Marty Ferriby, Lance Werner, Tom Genson, Deb Bose, Claire Sheridan

Board Absent: Marcia Warner

Call to order The meeting was called to order at 9:33 a.m. by President Bruursema. The roll-call sign-up sheet was circulated.

Agenda Motion by Genson to approve the agenda as amended. Seconded by Werner. Motion carried. Agenda item 8A Plan of Service was added.

Public Comment Ray Arnett asked about III products purchased by KDL in which the wider membership might also be interested. LLC staff will work with KDL staff to put together some information to assist with the discussion since we have no current procedure to accommodate that situation.

Minutes

-- *October 13, 2011 Minutes:*

Motion by Sheridan to approve the minutes of the October 13, 2011 meeting. Seconded by Conaway. Motion carried.

Financial Report President Bruursema noted that the Financial Report was received and filed.

Director's Report

-- *Written Report:*

Wilson presented her written report.

There was a question about the accuracy of the certified populations as distributed by the Library of Michigan. Libraries who were credited with incorrect figures should contact Kathy Webb at the Library of Michigan.

On behalf of Big Rapids, Wilson has asked III for exact specific costs from III to migrate from the Ferris III system to the Lakeland shared system. To date they have been working with estimates.

Wilson asked everyone to make sure that they responded to the survey sent out by the Cooperative Directors.

Committee Reports

--*Finance Committee:* None

--*Personnel Committee:* None

--*PPS Committee:* None

--*Advisory Council:* None

Unfinished Business

--Plan of Service

Motion by Bose to reaffirm the Plan of Service as presented. Seconded by Genson. Motion carried.

Wilson will check on the % of population distribution within the Lakeland groups (A-E) and report back to the Board.

--Committee Appointments

Bruursema is making appointments to the IT Study Group. There were a number of volunteers from the Advisory Council meeting recorded in the AC minutes.

New Business

--Reference USA Grant

Motion by Sheridan to pursue the grant opportunity for Reference USA through Joan Epperson of Global Business Solutions & Associates, LLC. Seconded by Dix. Motion carried.

Following Ms. Epperson's presentation, there were some questions about grant administration and evaluation. Wilson will follow up with her on those questions and report back to the board.

--Disaster Plan ILS Server Backup

There were a number of additional questions from the Board which staff will investigate as we work through this process.

Public Comment

Sherry Mountney from the Tamarack Public Library is hosting a program called Have your Ebook and Eat Your Cake Too which is a demo program where staff will be available to help patrons with devices they have purchased.

Board Comment

Ferriby noted that libraries have not done a great job with businesses like Barnes and Noble in publicizing their ebook services. The Barnes and Noble store in Muskegon has been telling customers to go online and purchase a \$25.00 card from the Free Library of Philadelphia to get free ebooks. BN staff had no idea that the public libraries in this area are offering ebooks.

Sheridan had her e-device display set up for the board meeting. She offered one of her staff members to come and do demos of those devices.

Bose announced the Book & Bake Sale being held this weekend at the Grant Area District Library. They are also doing a fundraiser bus trip to Frankenmuth and Birch Run. Contact her if you are interested.

Genson reported that the City of Holland is taking part in a municipal benchmarking program and thus they have had to provide some information to the city regarding library services. Herrick is also getting rid of backfiles of periodicals and looking for sources that will take them.

Werner reported that KDL has 76 employees trained on all types of e-readers. They will also be kicking off a marketing campaign that will be done in phases around the upcoming holidays.

Bruursema noted that there were a number of successful millages in the recent election. She also said that there are a number of millage campaigns planned for 2012. She thanked Claire Sheridan and the Spring Lake District Library for hosting the meeting.

There was a discussion of the Personal Property Tax issue regarding the need for libraries to contact legislators and tell them how much local libraries stand to lose.

Bruursema announced the committee appointments for 2012:

Personnel: Stephen Dix, Marty Ferriby, Claire Sheridan, Shirley Bruursema

Finance: Claire Sheridan (Chair), Deb Bose, Lance Werner, Shirley Bruursema

PPS: Tom Genson will serve as Chair

Adjournment

Meeting adjourned at 11:35 a.m. The next meeting will be December 8, 2011 at 9:30 a.m. at the Kent District Library Service Center (KU).

Minutes submitted by,
Sheryl VanderWagen
ILS Manager